

JESSICA NELSON

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SUMMARY OF QUALIFICATIONS

- 8+ years designing website pages
- 3+ years designing icons for online media
- Expert branding designer for print and web
- Experienced Flash and After Effects animator
- Bachelor's degree in graphic and packaging design

TECHNICAL SKILLS

Photoshop, Illustrator, After Effects, Flash and InDesign. Knowledgeable in Dreamweaver.

PROFESSIONAL EXPERIENCE

Freelance Graphic Designer (April 2001 - Present)

Jessica Nelson Graphic Designer DBA, Austin, Texas

While working as a freelancer for the past seven years, I have gained creative experience designing interface and print design. This includes promotional brochures, advertisements for magazines, posters, postcards, one-sheets, press kits, logos, and book covers. I have also illustrated educational text book editions for algebra, French and math, including charts and graphs. Recently, I have illustrated icons for software applications, virtual gifts, a systems administration application, and web pages. As a web designer, I have created branding for various companies. As a Motion and Graphic Designer, I animated for the short film, "Hot Summer Daze," the television show, "Speaking Heart to Heart," and the documentary, "I Had a Dream." This included designing interactive DVD interfaces and animating the logo and the ending credits. My diverse range of clients include musicians, a local filmmaker, educational publishers, gaming companies, design firms, a local writer, a semiconductor company and software companies.

Motion Graphic Designer (August 2001 - December 2001)

Substance TV, Austin, Texas

Designed and animated graphics for DVD-based multimedia projects, including creating illustrative backgrounds, interface pages, and menus. The responsibilities also included animating a documentary regarding September 11, 2001 in After Effects.

Motion Designer (January 2001 - August 2001)

Gathering of Developers, Austin, Texas

Designed graphics for interactive CD-based projects, including interface pages, banners, logos, illustrative backgrounds, menus, buttons, pop-up windows, and advertisements marketing the gaming industry.

Motion Designer (February 1999 - January 2000)

Frog Design Incorporated, Austin, Texas

Motion Graphic Designer responsible for creating After Effects typography animations to be keyed over video promoting Ford's Electric Car and other products for trade shows. The responsibilities included working with art directors on tight deadlines.

Motion / Flash Designer (April 1998 - January 2000)

Human Code Incorporated, Austin, Texas

Flash artist responsible for animating illustrative, interface pages marketing various games such as "Girl Talk," "Mall Madness," "Trivial Pursuit Millennium" and "Barbie's Riding Club." Responsibilities also included attending daily meetings with art directors and programmers.

EDUCATION

Bachelor of Fine Art in Graphic and Packaging Design

Art Center College of Design - Pasadena, California